Dear Colleagues,

WASCA is pleased to invite you to the 2012 Annual Education Conference and Tradeshow, October 4 and 5, 2012 at the Tulalip Resort.

WASCA remains committed to leading the industry through the challenges ahead and advocating for our industry’s place in the Washington healthcare market. It is through educational programs and events that our industry remains strong and informed. Knowledge is indeed power.

WASCA has put together an agenda and trade show to support ASCs with services and products developed specifically to help manage day-to-day operations, be informed of changes in Washington rules and regulations and remain competitive in a volatile market. WASCA continues to work diligently to develop strong working relationships with our state officials and department leaders.

We look forward to your active participation at this conference.

See you in October!

Sincerely,

Debbie Perdue, Practice Manager
Minor and James
The Secret Sauce: It’s All About Leadership Presence
Kimberly McNally, MN, RN, BCC, President McNally & Associates
Leadership is not just a role, it is a way of being in the world. Strengthen your leadership presence for greater credibility and influence. Learn to communicate with energy, authenticity and impact, and in ways that inspire confidence and trust with your intended audience. A strong leadership presence helps you lead change and produce outstanding results for your organization!

Washington ASC Legal Update
Emily Studebaker, JD, WASCA Legal Counsel
Garvey Schubert Barer
This presentation will provide ASC owners and operators an update on (1) recent developments related to Washington’s certificate of need law; (2) recent developments related to Washington’s licensure law; (3) recent RAC and other Medicare audits of ASCs, and (4) recent HIPAA audits of ASCs.

Town Hall With ASC Association CEO
William Prentice, CEO
ASC Association
Bill Prentice will join us from Virginia to provide an overview of national issues affecting ASCs including a review of the ASC Association’s outcomes monitoring and benchmarking project. This “town hall” approach will provide ample time for questions and answers.

WASCA Membership Meeting
Susan Simons, RN, BSN, CASC
WASCA President
Susan will chair a general membership meeting sharing with all members the current state of the association with award presentations.

Administrative Track

Workplace Violence: Risk Factors And Prevention Strategies
Ron Knox, JD
Garvey Schubert Barer
This presentation will provide an overview of legal issues associated with workplace violence; employer obligations and strategies for limiting incidents of violence; and effectively managing circumstances where violence may occur.

ASC Governing Board Responsibilities
Hiroshi Nakano, MBA, Administrator
South Sound Neurosurgery
The presentation will focus on the requirements of governing board responsibilities and documentation required by accrediting agencies along with practical examples and techniques for effective governance.

Payor Trends: National vs. Local & How Can You Position Your ASC To Contract with ACOs
Eveia Health Consulting & Management
Tom Flory, MS
Senior Associate
Michael J McClain, MHIS, MS, PA-C
Senior Associate
Provide overview of payor trends on a national level and how they compare to the local level and the impact on contracting and working with ACOs. 
There will be an interactive session to follow to focus on Q&A that encompasses negotiation strategy, changing payment systems and big cases.

Clinical Track

ASC Hot Topics In Anesthesia
James M. Burkman, MD
Physicians Anesthesia Service
The doctor will identify and discuss tactics to deal with today’s common challenges facing anesthesia practice in the ASC, including obesity, sleep apnea, drug shortages, malignant hyperthermia preparedness, ultrasound and EMRs.

Reprocessing Evolved
Tim Merchant, Vice President
Reprocessing Sales
Medissis
Interactive discussion on whether reprocessing Single Use Devices is right for your Surgery Center. Concerns over the use of reprocessed devices, knowledge that a large portion of the market reprocesses medical devices and the theory that reprocessed devices are substandard to original devices are all in question. So, what is the reality today? Answers to these questions and many others will be provided during this engaging presentation.

Coaching For Accountability - Helping Create a Cohesive Team
Kimberly McNally, MN, RN
McNally & Associates
With the constantly changing and challenging healthcare environment, today’s ambulatory surgery leaders are required more than ever to consistently think about developing others and sustaining a committed and engaged workforce. Coaching is a catalyst that can unleash the talent of your team members. When you learn how to coach others, you will be more effective in creating cultures of accountability and orchestrating cohesive action on many fronts.

Thursday, October 4, 2012
**Administrative Track**

**Washington State Medicaid/WASCA ASC Pilot Project**
David Fitzgerald, CEO, Proliance Surgeons
Wendy Taylor, Executive Director, Overlake Surgery Center
Josh Billstein, Practice Manager, Polyclinic.

The department of revenue will review reporting requirements and provide a crucial overview of unclaimed property laws followed by a panel discussion reviewing WASCAs role in the Medicaid project.

**Measuring Patient Satisfaction Using The AHRQ CAHPS Survey**
Dan Simonson, CRNA, MHPA,
The Spokane Eye Surgery Center

This presentation will describe the role of the Agency for Healthcare Research and Quality (AHRQ) with respect to CMS and Medicare, identify the history of the Consumer Assessment of Healthcare Providers and Systems (CAHPS) and its position within AHRQ and explain why it is important to understand the CAHPS methodology and use its findings in constructing your own patient satisfaction surveys.

**Workers’ Compensation Update - Reform Overview, Billing Practices, And The Employer Impact In Reducing Claim Costs.**
Washington’s Department of Labor & Industries (L&I) has begun implementing workers’ compensation reforms enacted by the 2011 legislature. Updates will cover key components, and answer other questions about L&I programs.

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**Clinical Track**

**Legal Trends In Infection Control**
Dotty Bollinger, RN, JD, CPHRM
Laser Spine Institute

Presenter, a nurse attorney, will present a unique look at infection control practice and legal implications for non-adherence, as trial lawyers follow regulatory changes to identify litigious opportunities.

**Immediate-Use Steam Sterilization**
Arthur Henderson, RN, BA, CNOR
Steris Corporation

The presenter will describe the various immediate-use steam sterilization cycles available to operating room personnel and the appropriate parameters for each of the various cycles. In addition, the appropriate methods of handling, and the decontamination of instruments prior to sterilization will be reviewed; noting the transfer of sterilized items to the point of use can be a source of contamination of the just sterilized items.

**Infection Prevention / Surveillance For Outpatient Facilities**
Sheelagh Whitaker, RN, Clinical Educator
Infection Prevention, Pacific Surgery Center

This presentation will explain how to implement a Surveillance Program noting the purpose, main elements, identify the areas of surveillance and how to implement a Surveillance Program.

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**Health Care Reform & Health Insurance Exchanges In Washington State**
Kathryn "Katie" Kolan, JD
Washington State Medical Association

This presentation will summarize key provisions in Washington’s 2012 legislative development on Health Insurance Exchanges and related issues such as Medicaid Expansion and a Federal Basic Health Option. Some implications regarding provider access, care delivery, and the U.S. Supreme Court Decision on the Patient Protection and Affordable Care Act (PPACA) of 2010.

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**Three Years Of ASC Surveys Changes And Results**
Linda Foss, PhD, RN, Executive Director, Inspections and Investigations - Clinical Care Facilities, Health Systems Quality Assurance, Department of Health

Presentation will include statistics of survey findings and a guide to completing plans of corrections. Identifying regulation changes, top citations, development of a successful plan of correction, and the CMS waiver process.

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**Critical Code & Design Elements ForASF’s**
Steve Pennington, CPE
Department of Health

This presentation will define an ASF, changes to the Certificate of Need, how the type of procedure drive design, Medicare versus Non-Medicare billing ASFs, the room components and adjacencies, and physical changes to ASFs.

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**Networking Breakfast By Specialty Including Exhibitors**
THURSDAY, OCTOBER 4, 2012

8:00 am - 8:15 am  Opening Remarks
General Session  The Secret Sauce: It’s All About Leadership Presence
Kimberly McNally, MN, RN, BCC, President - McNally & Associates

9:30 am - 10:30 am  Town Hall with ASC Association CEO
General Session  William Prentice, CEO, ASC Association

10:30 am - 11:00 am  Break With Exhibitors

11:00 am - 12:00 am  Washington ASC Legal Update
General Session  Emily Studebaker, JD, WASCA Executive Director and Legal Counsel
Garvey Schubert Barer

12:00 pm - 12:15 pm  WASCA Membership Meeting
General Session  Susan Simons, RN, BSN, CASC, WASCA President

12:15 pm - 1:30 pm  Lunch with Exhibitors

Break Out Sessions  Administrative  Clinical

1:30 pm - 2:30 pm  Workplace Violence: Risk Factors & Prevention Strategies
Breakout Sessions  Ron Knox, JD, Garvey Schubert Barer

2:30 pm - 3:00 pm  Break With Exhibitors  Break With Exhibitors

3:00 pm - 4:00 pm  ASC Governing Board Responsibilities
Breakout Sessions  Hiroshi Nakano, MBA, Administrator
South Sound Neurosurgery

4:00 pm - 5:00 pm  Payor Trends: National vs. Local & How Can You Position Your ASC to Contract with ACOs
Breakout Sessions  Tom Flory, MS, Senior Associate &
Michael J McClain, MHS, MS, PA-C
Senior Associate
Eveia Health Consulting & Management

5:00 pm - 7:00 pm  Reception with Exhibitors

Join Us!
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:15 am - 8:10 am</td>
<td>Networking Breakfast by Specialty including Exhibitors</td>
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<tr>
<td>8:10 am - 8:15 am</td>
<td>Opening Remarks</td>
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<td>8:15 am - 9:15 am</td>
<td>Three Years of ASC Surveys Changes and Results</td>
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<td>9:15 am - 10:15 am</td>
<td>Health Care Reform &amp; Health Insurance Exchanges in Washington State</td>
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<td>10:15 am - 10:45 am</td>
<td>Break with Exhibitors</td>
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<td>10:45 am - 11:45 am</td>
<td>Critical Code and Design Elements for ASF’s</td>
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<td>11:45 am - 12:30 pm</td>
<td>Lunch with Exhibitors (Prize Drawings)</td>
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<td>12:30 pm - 1:30 pm</td>
<td>Breakout Sessions</td>
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<td>2:30 pm - 3:30 pm</td>
<td>Breakout Sessions</td>
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<td>Adjourn</td>
<td>Thank you for coming!</td>
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Prizes will be Awarded. Win the new iPAD!

How it works:
Each exhibitor will have a container at their booth for you to put your business card into. Your business card is your "entry ticket" into the drawing.
- You will need to visit **each** booth and drop your card into the bag to increase your chances of winning.
- WASCA will collect a business card from every exhibitor and when it is time for the drawing WASCA will select one of the exhibitor cards from the bag.
- The booth drawn by WASCA will then draw a name from the bag at their booth. Make sure you visit every booth to increase your odds and chances of winning.
- The attendee drawn wins an iPAD! You must be present to win.

DO NOT FORGET YOUR BUSINESS CARDS. We estimate you will need 80 cards. Please include your name, title, contact information, e-mail and where you work.
If by chance you are not yet a WASCA Member, it is **NOT** too late to get the member discount. Simply join today to receive the discounted rate.
2012 WASCA Annual Education Conference
October 4 & 5 2012
The Tulalip Resort
10200 Quil Ceda Boulevard, Tulalip, WA, 98271

Primary Contact Information
Name: ____________________________
Title: ____________________________
Company: _________________________
Address: __________________________
City, State, Zip: ____________________
Phone: ____________________________
Fax: ______________________________
E-Mail: ____________________________

Registration Fees
Early Bird Registration (September 1, 2012)

# of Attendees

$400.00 WASCA Member
$350.00 Additional WASCA Member
$325.00 Member - Thursday Only
$300.00 Member - Friday Only

$500.00 WASCA Non-Member
$450.00 Additional WASCA Non-Member
$425.00 Non-Member - Thursday Only
$400.00 Non-Member - Friday Only

Total # of Attendees: ___________
Total Registration Fees: ___________

After September 1, 2012
Please add $50.00 Per Attendee.

50% REFUND AVAILABLE UNTIL 9/15/12.
No Refund will be available after 9/16/12

Payment Information

1. Fax Registration: 206-824-4237
2. Mail Check to:
   WASCA
   17837 1st Avenue South, PMB #306
   Normandy Park, WA 98148

Card #: __________________________
Exp. Date: __________ CVV#: ______
Name: (as it appears on the credit card) __________________________

Address: __________________________
City, State, Zip: ____________________
Phone #: __________________________
E-Mail: ____________________________
Signature: __________________________

Attendees
Please list name as it should appear on name badge.

Name: ____________________________
Title: ____________________________
E-Mail: ____________________________
RN#: ____________________________

I would like: ___ Printed Program ___ Flash Drive

Name: ____________________________
Title: ____________________________
E-Mail: ____________________________
RN#: ____________________________

I would like: ___ Printed Program ___ Flash Drive

Name: ____________________________
Title: ____________________________
E-Mail: ____________________________
RN #: ____________________________

I would like: ___ Printed Program ___ Flash Drive

Need More Information?
Phone: 206-992-3330
E-mail: pattim@wasca.net
Visit: www.wasca.net

Administrative Use Only
Date: ______________ Fee $ __________
Check #: __________ Approval #: __________

Please attach an Additional Sheet if Needed
2012 WASCA Annual Education Conference & Trade Show
Thursday, October 4 & Friday, October 5, 2012
Register Today!

Proudly Sponsored by: